

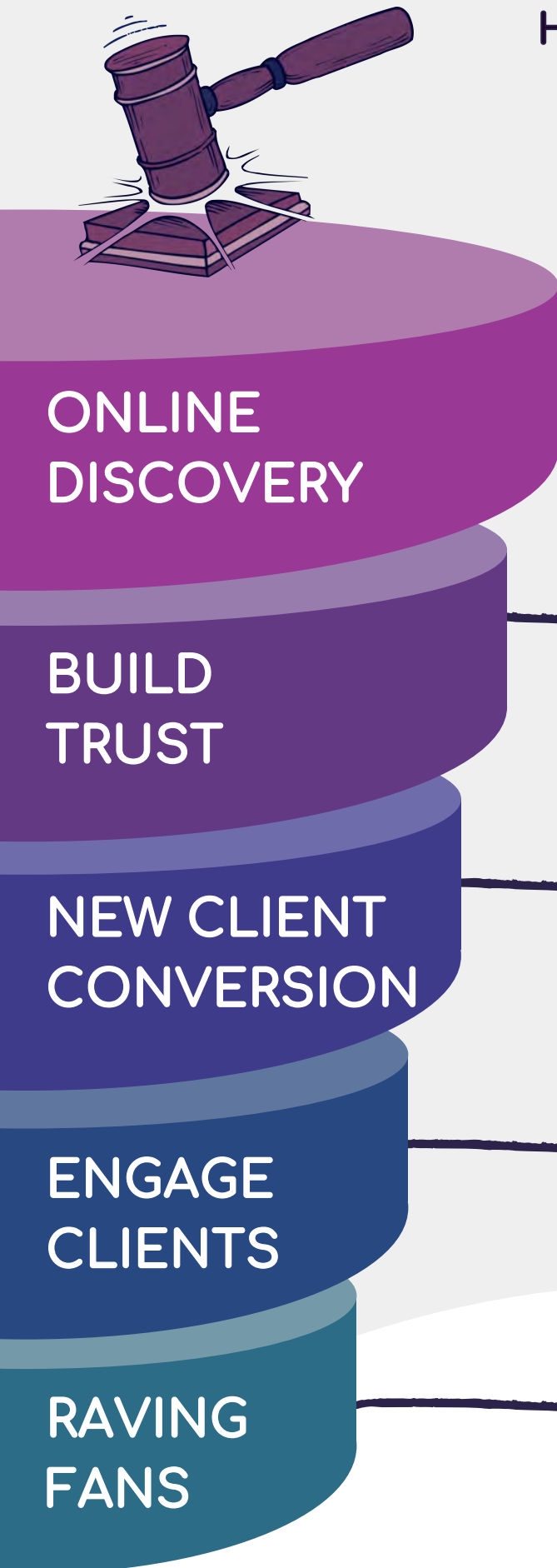
# THE ULTIMATE LEGAL MARKETING FUNNEL

*5 steps to attract more clients & market your firm directly to consumers*



# HOW TO ACCOMPLISH EACH STEP OF THE ULTIMATE STRATEGY:

For each stage of the funnel you want to invest time and budget into a handful of specific actions. Here are some of the most successful tools we've found for law firms:



Google Ranking



Google Business Profile



Google Ad Campaigns



Legal/Local Directories



Google Reviews



Facebook & Yelp Reviews



Website WOW Factor & Ease of Use



Online Brand Presence



Website Conversions (+Tracking)



Online Appointment System



Automated Chat Box



Phone Calls from Website & Ads



Valuable Content



Showcase Expertise



Review Requests



Social Engagement



Monthly Newsletters



Blog & Legal Tips



Re-engagement Calls & Emails



Client Referrals



Learn More from the Experts for Delicious Results

